

CASE STUDY:

David Reay's Modern Diner | Onalaska WI



Evertrend Tumbled Fire & Ice



Key Players

Design Build Firm | DBS Group, Onalaska, WI
Contractor | Kirchner Custom Builders
Product | Speedymason Interior

David Reay's Modern Diner | Onalaska, WI

David Reay's Modern Diner is a new construction restaurant designed and built by DBS Group in Onalaska, WI. This modern diner draws in people of all ages to enjoy a beautiful building and atmosphere in the heart of Onalaska surrounded by Dash Park. This restaurant includes the latest design trends and incorporates thin brick on the exterior and interior of the building.

DBS Group worked closely with Speedymason to design a modern building keeping costs low by using thin brick. This project used Speedymason Interior and was installed by Kirchner Custom Builders tile setter. The installer had never installed thin brick before and after working with Speedymason Interior, they were able to save valuable time and clean up. Speedymason was selected for its ease and workability for the contractor. Compared to other thin brick applications, Speedymason saved the contractor time, thus saving the end user money.

Thin Brick Breakdown

Brick | Evertrend 1/2" tumbled thin brick
1,200 square foot (8,232 thin brick)
Evertrend Tumbled Fire & Ice

